



**INNOVATION**  
A SO FRIENDLY SWEET  
TASTE SOLUTION !

**A unique Stevia leaf infusion  
FOR HEALTHY REFRESHMENTS**

# Stevial® INFUSION

**Leaf**

Natural and nutritious products demand drives innovation in the food and drink market. Botanical ingredients are thriving in beverages recording +8% per year growth globally in past 4 years\*.

**Steval® Infusion is a major innovation to support the development of healthy and naturally-sweetened botanicals-infused beverages.**

**Steval® Infusion is a ready-to-use aqueous infusion of Stevia Rebaudiana leaves.** Its labelling is as simple and clean as « Stevia leaf infusion ».

This infusion is designed for **BOTANICALS-INFUSED BEVERAGES MADE FROM TEA, FRUITS OR ANY OTHER PLANTS (BOTH HOT & CHILLED READY-TO-DRINK).**

**Key benefits:**

- ✓ 100% natural
- ✓ Clean label: ingredient status
- ✓ Sweetness: 1 g of infusion equals to 2 to 4 g of sucrose
- ✓ Zero calorie
- ✓ Infusion in water only
- ✓ Ready-to-use liquid form

**Labelling and possible claims on beverage packs:**

- "Steval leaf infusion" in ingredient list
- Zero calorie
- Low in calorie
- Sugar reduced
- Low sugars
- Without added sugar



\* Source : Innova Market Insights, May 2019

# Stevial® THE EUROPEAN QUALITY SOLUTION

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STEVIA NATURA  
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63200 RIOM (FRANCE)

S.A.S. AU CAPITAL DE 212 630 €  
RCS CLERMONT FERRAND - SIRET 488 253 147 00042  
N°T.V.A. INTRACOMMUNAUTAIRE : FR 89 488 253 147



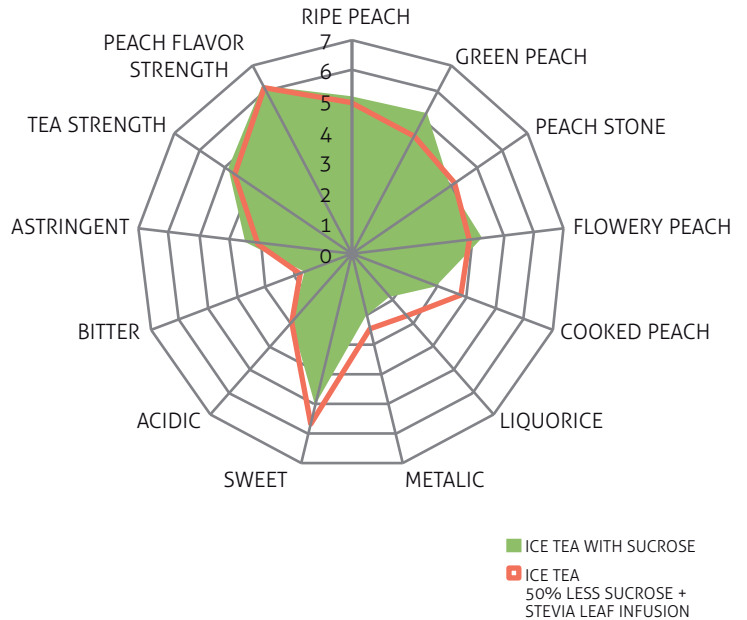
## ORGANOLEPTIC IMPACT OF STEVIA LEAVES INFUSION IN PEACH ICED TEA

### INFUSION IN WATER SIMPLY:

- Stevia leaf Infusion is obtained by maceration of stevia leaves in water only
- No selective extraction
- Presence of organoleptic components of the Stevia (i.e natural aromas, vegetal sterols, flavonoïds...)
- No solvent, no additive, nor preservative

### Sweetness and INSTRUCTIONS OF USE:

- Sweetness: 1 gram infusion equals to 2 to 4 g of sucrose
- The recommended dosage is 4 g/kg in plant-infused beverages



### PRODUCT INFORMATION:

<b>Trade name:</b>	Steval® Infusion
<b>Generic name:</b>	Stevia leaf infusion
<b>ART N°:</b>	STE4810
<b>Composition:</b>	96% water, 4% de Stevia Rebaudiana leaf infusion dry matter
<b>Characteristics:</b>	Brown green liquid, Without preservative Made in France
<b>Packaging:</b>	Aseptic bag 20L, 200L, 1000L
<b>Best Before End:</b>	6 months guaranty before opening
<b>Regulations:</b>	Ingredient status, not novel food
<b>EU labeling conforming to the regulations:</b>	Stevia leaf infusion
<b>Customs code:</b>	13 02 19 70
<b>Certificates:</b>	FSSC 22000, Kasher, Halal
<b>Producer:</b>	STEVIA NATURA (France)

### OUR ADDED VALUE Leaf selection and control:

- 10 years of experience in Stevia crops
  - Security of supply: long-term supply contracts
  - Complete traceability from field to finished product
  - Guaranty of quantity and quality of Steviol glycosides with advanced analytical methods (HPLC)
- + Support on flavouring systems adjustment

**STEVIAL® INFUSION ORGANIC  
available soon!**

